

# **MCs in EU4DUAL**

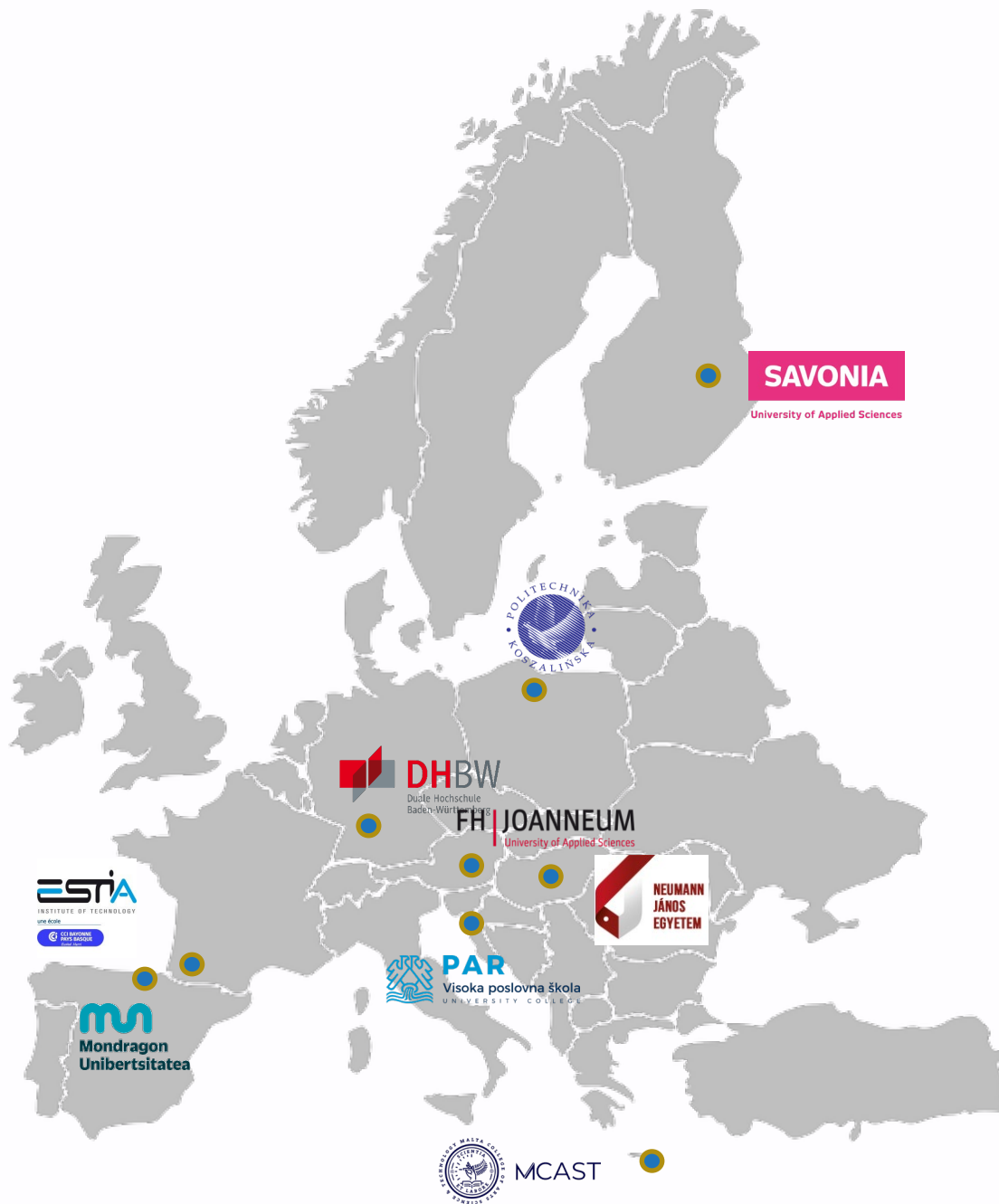
## **European Dual Studies University**

JULY 24, 2024

# EU4DUAL

- 01.01. 2023 – 31.12. 2027 (4 years)
- 14 Million EUR
- 9 Partners
- 3 Grand Challenges: Future of Work, Green Economy & Healthy Living





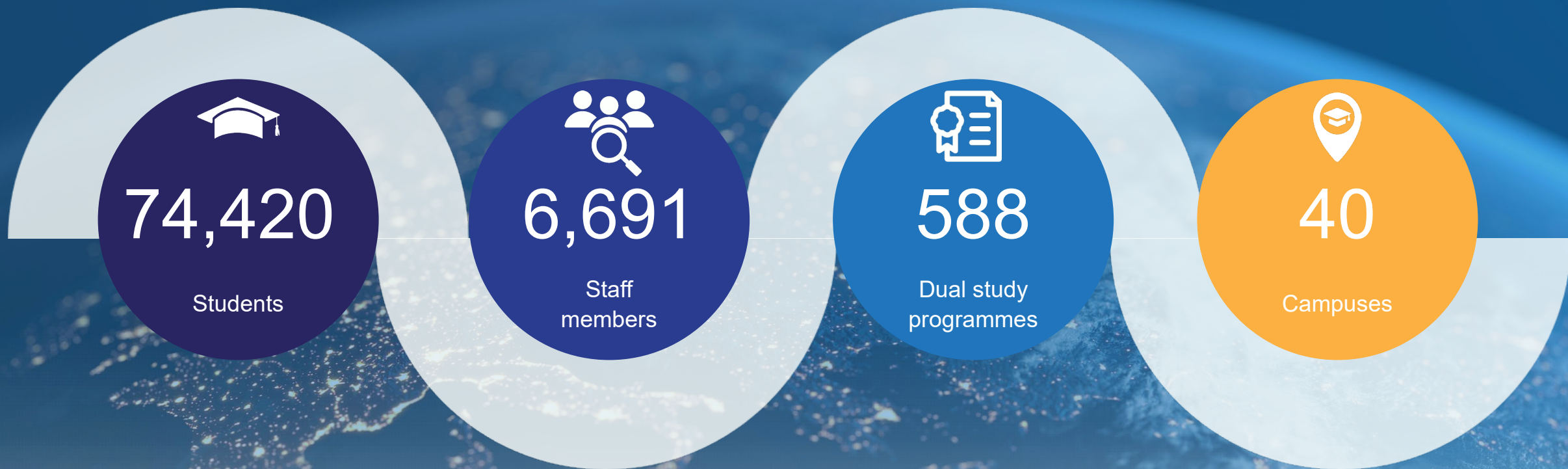
## Vision:

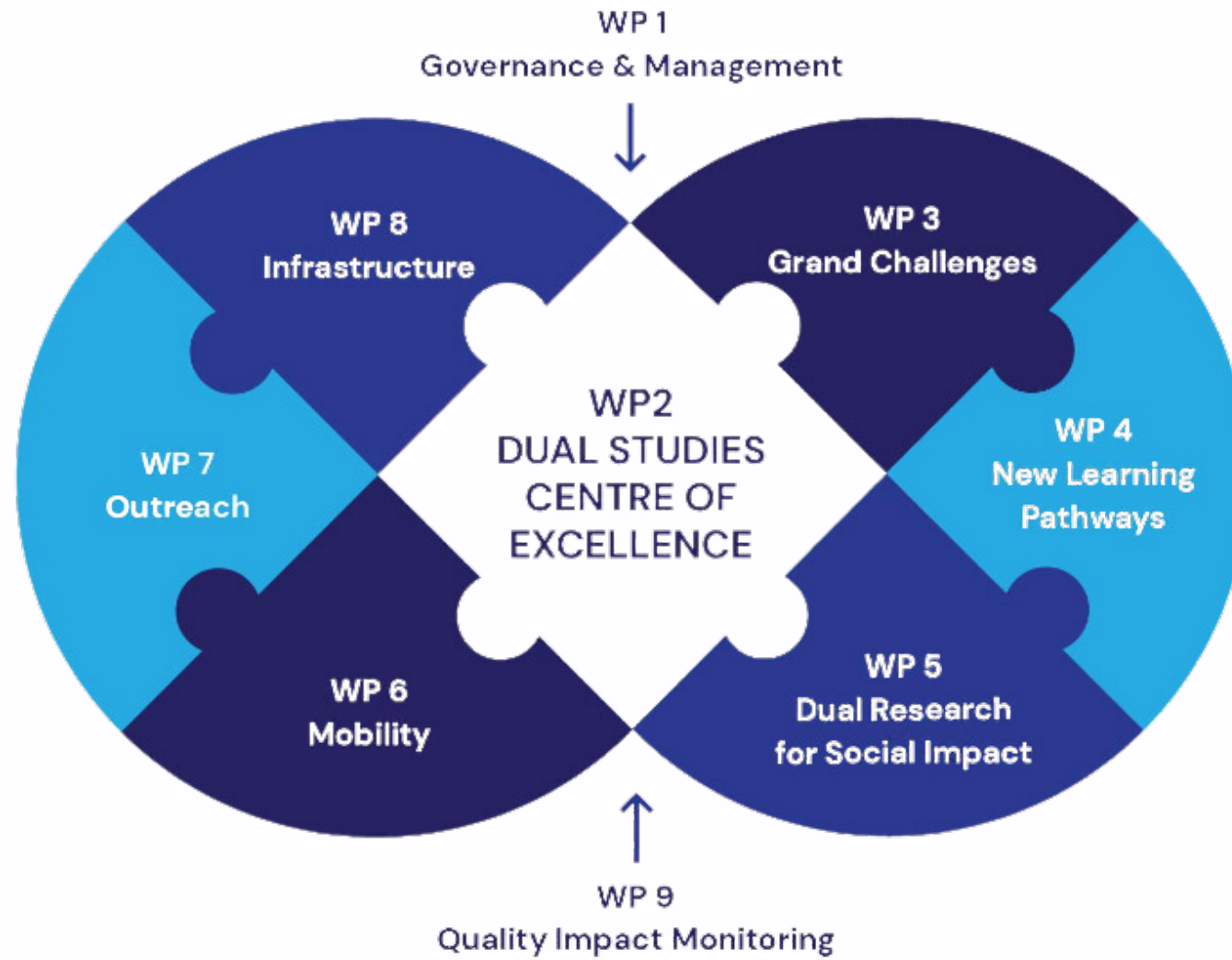
- Global **top-quality** reference for dual education
- **Largest integrated dual education institution** in the world (multi-campus, multi-disciplinary)
- **Greener**, more **equitable** and more **economically** successful Europe.

## Mission:

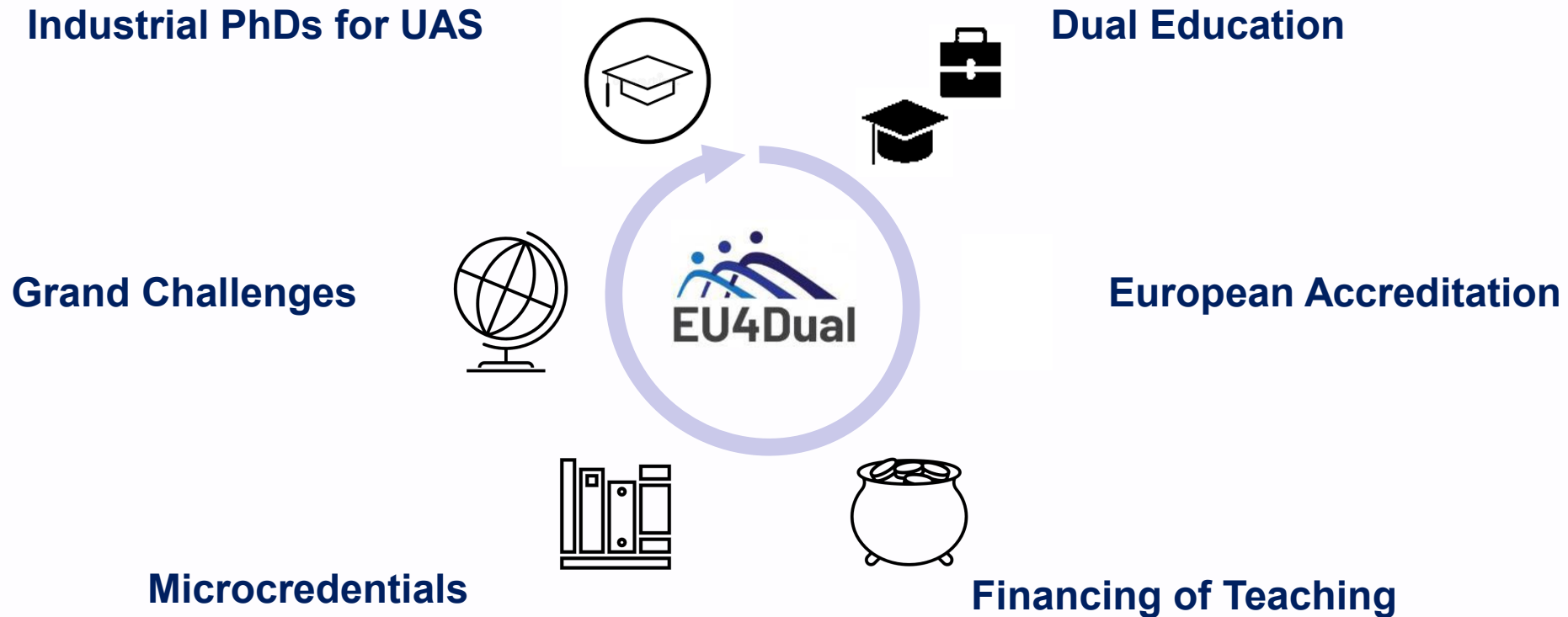
- Addressing **societal challenges** using transnational education & collaboration between students, academics and business.
- Addressing **climate change, decarbonisation, digitalisation** etc. in society, industry – new landscape for work and profession.







# Strategic Topics and Goals



# Grand Challenges



## Our 3 Grand Challenges

- Future Of Work
- Green Economy
- Healthy Living

**EU4Dual**  
The European Dual Studies University



### Future Of Work

Support economic growth and competitiveness via the sustainable transition of industry to a new model of digitally-based production, while increasing employees' life quality.

- ✓ Twin Transition
- ✓ Smart Industry
- ✓ Skills for future
- ✓ Human-centric manufacturing



### Green Economy

Give society the capability to support the transition to economies that are low in carbon, resource efficient and socially inclusive.

- ✓ Green Data
- ✓ Climate security
- ✓ Bio and circular economy
- ✓ Sustainable energy engineering



### Healthy Living

Harness innovation, research and social outreach to increase quality of life, extend lifespans and increase happiness.

- ✓ Healthcare
- ✓ Workplace design
- ✓ Disease prevention
- ✓ Personalised nutrition

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## **WP 4 – Promoting new learning pathways**

- SO8: Integrate teaching & learning offers from industry deeply into our curricula
- SO9: Flexibilise Learning Pathways within our Institutions
- SO10: Offer Opportunities for upskilling and reskilling on a LLL perspective



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## WP 4 – Promoting new learning pathways

1. MC Catalogue & Portal (currently 240 courses)
2. Clearing House (centralised office – standards)
3. MC offers from industry (stimulate, integrate, certificate)
4. Unbundling & digitalising existing offers
5. Inter-institutional MC learning pathways
6. Upskilling & Re-skilling with industry
7. Multilingualisation Strategy
8. Validation of Prior Learning (Migrants)

# WP 4 – Promoting new learning pathways

## MC Challenges

12 responses

A word cloud of 12 responses to the MC Challenges. The words are arranged in a circular pattern around the center. The words and their colors are: 'common pedagogical frame' (pink), 'business model' (orange), 'reach ppl from industry' (green), 'enrollement process' (red), 'accreditation' (pink), 'lack of learners' (blue), 'unknown system and organ' (red), 'make it public or famous' (yellow), 'many regulations' (blue), and 'common quality frame' (blue).

common pedagogical frame  
business model  
reach ppl from industry  
enrollement process  
accreditation  
lack of learners  
unknown system and organ  
make it public or famous  
many regulations  
common quality frame

### GENERAL:

- NEW TOPIC – many questions
- Accreditation / Recognition
- Business Model
- Competition (Linkedin...) / USP
- Language
- IT Requirements
- PR
- Stackability
- Industry cooperation
- Migrants/Refugees – Recognition

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# WP 4 – Promoting new learning pathways

## USPs

- Direct **cooperation with industry partners** (needs, tailor made MCs); face-to-face with industry
- **Stickability** towards European University Alliance Degrees
- **Quality** in line with European standards
- No anonymous mass courses
- Integrating **student council**
- Possibility to learn from and/or join the **existing platforms**:
  - MIT, Stanford
  - National platforms and policies (Finland)

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# Supporting processes

- AT Education Ministry – National Recommendations
- FHJ MC Taskforce

# New publication: A European maturity model for micro-credentials in higher education

A new publication has been published to support senior managers within European higher education institutions (HEIs) or vocational education and training (VET) organisations in implementing the EU Council Recommendation on Micro-credentials.



[New publication: A European maturity model for micro-credentials in higher education - European Commission \(europa.eu\)](https://european-commission.europa.eu)



[Home](#) • [Publications](#) • [Working group report: quality assurance of micro-credentials](#)

# Working group report: quality assurance of micro-credentials

🕒 6 February 2024 16:49 ✓ ENQA publications

This report is the outcome of the ENQA working group on quality assurance of micro-credentials. It gives an overview and examples of how the quality assurance of micro-credentials is being addressed in the European Higher Education Area (EHEA) and provides detailed considerations for the application of the European Standards and Guidelines for Quality Assurance in the EHEA (ESG) to micro-credentials. Recommendations are aimed at both education providers and quality assurance agencies, and reflect the range of operating contexts as well as the synergies between internal and external quality assurance.



ENQA DOCUMENT 1002  
**QUALITY ASSURANCE  
OF MICRO-CREDENTIALS**  
Expectations within the Context of the Standards  
and Guidelines for Quality Assurance  
in the European Higher Education Area

ENQA WORKING GROUP ON QUALITY ASSURANCE OF MICRO-CREDENTIALS  
REPORT ENQA 1002  
DECEMBER 2023



DOWNLOAD

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**Any questions?**

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